

ORDER



Orders	Order / Rev:	104968 /
	Alt Order #:	06837526
	Product Desc:	DCCC
	Estimate:	1200
	Flight Dates:	10/09/12 - 10/15/12
	Original Date / Rev:	08/01/12 / 10/01/12
	Order Type:	GENERAL

Primary AE:	Amy McCreary
Sales Office:	BLPHI
Sales Region:	National

Agency	Name:	<u>Great American Media</u>
	Buying Contact:	
	Billing Contact:	
		<u>1010 Wisconsin Ave. NW</u>
		<u>Washington, DC 20007</u>

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Democratic Congressional Campaign Committee
	Demographic:	A35+
	Product Codes:	PLI2
	Priority:	SELECT PRIORITY CODE
	Revenue Codes:	POLITICAL/AGY, ISSUE, GEN

2015

New Business Thru: _____
Order Separation: 00:05:00
Advertiser External ID: _____
Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	
10/01/12	10/15/12	105	\$78,550.00	\$66,767.50	
Month		# Spots	Gross Amount	Net Amount	Rating
October 2012		105	\$78,550.00	\$66,767.50	0.00
Totals		105	\$78,550.00	\$66,767.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Start Of Order - End Of Order 100%

Order Share

KSNV	26%	\$78,550.00
Market	100%	\$302,115.38

Competitive Share	Share	Total
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CABLE

KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	30%	\$90,634.62
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	20%	\$60,423.08
KTUD	1%	\$3,021.15
KVVU	20%	\$60,423.08
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	3%	\$9,063.46

Order / Rev: 104968
 Alt Order #: 06837526
 Flight Dates: 10/09/12 - 10/15/12

Advertiser: Democratic Congressional Campaign Cc
 Product Desc: DCCC
 Estimate: 1200

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/09/12	10/15/12	M-F 5-6a WakeUp w/WagnGM	5-6a		MTWTF--	:30	5	\$450.001	0.00	NM		5	\$2,250.00
M-F 5-6a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/09/12 10/15/12 MTWTF-- 5 \$450.00 0.00															
E 2	KSNV	10/09/12	10/15/12	Wake Up Early w/ WagnGM	430a-5a		MTWT-S	:30	4	\$200.001	0.00	NM		4	\$800.00
Wake Up Early Wagners															
WAKE UP EARLY W/ THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/09/12 10/15/12 MTWT-S 4 \$200.00 0.00															
E 3	KSNV	10/09/12	10/15/12	M-F 6-7a WakeUp w/WagnGM	6-7a		MTWTF--	:30	5	\$1,000.001	0.00	NM		5	\$5,000.00
M-F 6-7a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/09/12 10/15/12 MTWTF-- 5 \$1,000.00 0.00															
E 4	KSNV	10/09/12	10/15/12	Today Show	CM	658a-9am	MTWTF--	:30	5	\$1,500.001	0.00	NM		5	\$7,500.00
Today Show															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/09/12 10/15/12 MTWTF-- 5 \$1,500.00 0.00															
E 5	KSNV	10/13/12	10/13/12	News 3 Sunrise - SATURDAY	6a-7a		-----S-	:30	2	\$375.001	0.00	NM		2	\$750.00
News 3 Sunrise SATURDAY															
NEWS 3 AT SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 -----S- 2 \$375.00 0.00															
E 6	KSNV	10/13/12	10/13/12	Saturday Today	CM	7a-9am	-----S-	:30	2	\$625.001	0.00	NM		2	\$1,250.00
Saturday Today															
SATURDAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 -----S- 2 \$625.00 0.00															
E 7	KSNV	10/14/12	10/14/12	News 3 Sunrise - SUNDAY	6a-7a		-----S	:30	1	\$375.001	0.00	NM		1	\$375.00
News 3 Sunrise SUNDAY															
NEWS 3 AT SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 -----S 1 \$375.00 0.00															
E 8	KSNV	10/14/12	10/14/12	Sunday Today	CM	7a-8am	-----S	:30	1	\$750.001	0.00	NM		1	\$750.00
Sunday Today															
TODAY ON SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 -----S 1 \$750.00 0.00															
E 9	KSNV	10/14/12	10/14/12	News 3 Today Wknd	CM	9a-930am	-----S	:30	1	\$500.001	0.00	NM		1	\$500.00
News 3 Today															
NEWS 3 TODAY/WKEND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 -----S 1 \$500.00 0.00															
E 10	KSNV	10/14/12	10/14/12	Chris Matthews 9:30AM GM	9:30a-10a		-----S	:30	1	\$600.001	0.00	NM		1	\$600.00
Chris Matthews SUN 9:30am															
CHRIS MATTHEWS SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 -----S 1 \$600.00 0.00															
E 11	KSNV	10/09/12	10/15/12	M-F Today Show II 3rd HOM	9-10a		MTWTF--	:30	5	\$750.001	0.00	NM		5	\$3,750.00
M-F Today Show II															
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/09/12 10/15/12 MTWTF-- 5 \$750.00 0.00															
E 12	KSNV	10/09/12	10/15/12	M-F Today Show III 4th HOM	10am-11am		MTWTF--	:30	5	\$325.001	0.00	NM		5	\$1,625.00
Today 4th Hour															
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/09/12 10/15/12 MTWTF-- 5 \$325.00 0.00															
E 13	KSNV	10/09/12	10/15/12	CM	11am-12pm		MTWTF--	:30	7	\$325.001	0.00	NM		7	\$2,275.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Rachael Ray											
				Rachael Ray											
				RACHEL RAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/09/12	10/15/12	MTWTF--		7			\$325.00	0.00					
E 14	KSNV	10/09/12	10/15/12	Noon News	CM	12-1230pm	MTWTF--	:30	5	\$425.00	1	0.00	NM	5	\$2,125.00
				Noon News											
				NEWS 3 AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/09/12	10/15/12	MTWTF--		5			\$425.00	0.00					
E 15	KSNV	10/09/12	10/15/12	The Agenda	CM	1230pm	MTWTF--	:30	5	\$325.00	1	0.00	NM	5	\$1,625.00
				The Agenda 1230pm											
				NEWS 4: THE AGENDA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/09/12	10/15/12	MTWTF--		5			\$325.00	0.00					
E 16	KSNV	10/09/12	10/15/12	The Doctors	CM	2pm-3pm	MTWTF--	:30	5	\$325.00	1	0.00	NM	5	\$1,625.00
				The Doctors											
				THE DOCTORS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/09/12	10/15/12	MTWTF--		5			\$325.00	0.00					
E 17	KSNV	10/09/12	10/15/12	Dr. Phil	CM	3-4p	MTWTF--	:30	5	\$450.00	1	0.00	NM	5	\$2,250.00
				Dr Phil											
				DR. PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/09/12	10/15/12	MTWTF--		5			\$450.00	0.00					
E 18	KSNV	10/09/12	10/15/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	MTWTF--	:30	5	\$725.00	1	0.00	NM	5	\$3,625.00
				4PM NEWS (1 hour)		(4:00 PM-4:30 PM)									
				FIRST NEWS 3 AT FOUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/09/12	10/15/12	MTWTF--		5			\$725.00	0.00					
E 19	KSNV	10/09/12	10/15/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	MTWTF--	:30	5	\$725.00	1	0.00	NM	5	\$3,625.00
				4PM NEWS (1 hour)		(4:30 PM-5:00 PM)									
				NEWS 4 AT 430P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/09/12	10/15/12	MTWTF--		5			\$725.00	0.00					
E 20	KSNV	10/09/12	10/15/12	M-F Early News	CM	5-630p	MTWTF--	:30	5	\$1,200.00	1	0.00	NM	5	\$6,000.00
				M-F Early News											
				EARLY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/09/12	10/15/12	MTWTF--		5			\$1,200.00	0.00					
E 21	KSNV	10/13/12	10/13/12	Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$675.00	1	0.00	NM	1	\$675.00
				Sa-Su Early News											
				KSNV EARLY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/08/12	10/14/12	-----S-		1			\$675.00	0.00					
E 22	KSNV	10/09/12	10/15/12	M-F Wheel	CM	7-730pm	MTWTF--	:30	4	\$1,300.00	1	0.00	NM	4	\$5,200.00
				M-F Wheel of Fortune											
				Wheel of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/09/12	10/15/12	MTWTF--		4			\$1,300.00	0.00					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		3	KSNV	10/09/12-10/15/12	M-F Wheel	7-730pm			MTWTF---	:30	(\$1,300.00)	0.00	NM		
				See MG 22.5 [na debates]											
				5 KSNV 10/11/12-10/11/12	Wheel of Fortune in PRIME	M-SA 8-11p / SUT			---Th-----	:30	\$1,300.00	0.00	NM		
				④ MG for 22.3 10/11 [INV CODE]											
E 23	KSNV	10/09/12	10/15/12	Face to Face/Ralston Rep	CM	730-758pm	MTWTF--	:30	5	\$900.00	1	0.00	NM	5	\$4,500.00
				Face to Face w/ J.Ralston											
				Face to Face											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/09/12	10/15/12	MTWTF--		5			\$900.00	0.00					

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 23	KSNV	10/09/12	10/15/12	Face to Face/Ralston Report	CM	730-758pm	MTWTF--	:30	5	\$900.00	1	0.00	NM	5	\$4,500.00
Face to Face															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/09/12 10/15/12 MTWTF-- 5 \$900.00 0.00															
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type															
3 KSNV 10/09/12-10/15/12 Face to Face/Ralston Report 730-758pm MTWThF---- :30 (\$900.00) 0.00 NM															
See MG 23.6 [PGM CGH = NBC DEBATE]															
6 KSNV 10/11/12-10/11/12 RALSTON in PRIME 8-11pm ---Th---- :30 \$900.00 0.00 NM															
(R) MG for 23.3 10/11 [INV CODE]															
E 24	KSNV	10/13/12	10/13/12	Weekend Jeopardy/Whe	CM	630-730pm	-----S-	:30	2	\$525.00	1	0.00	NM	2	\$1,050.00
WKND Jeop/Wheel															
JEOPARDY/WHEEL OF FORTUNE															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/08/12 10/14/12 -----S- 2 \$525.00 0.00															
E 25	KSNV	10/15/12	10/15/12	Mon PR 8-10p	CM	8-10pm	M-----	:30	2	\$4,000.00	1	0.00	NM	2	\$8,000.00
Monday Prime 8-10pm															
THE VOICE															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/15/12 10/21/12 M----- 2 \$4,000.00 0.00															
E 26	KSNV	10/14/12	10/14/12	News 3 Live in Prime	CM	7-10pm	-----S	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
News 3 in Prime															
NEWS AFTER NFL															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/08/12 10/14/12 -----S 1 \$1,800.00 0.00															
E 27	KSNV	10/14/12	10/14/12	LAW & ORDER (synd)	CM	M-SA 8-11p / SUN-----S	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00	
Law & Order (synd) PRIME															
LAW & ORDER															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/08/12 10/14/12 -----S 1 \$1,200.00 0.00															
E 28	KSNV	10/09/12	10/15/12	M-F News 3 at Eleven	CM	11pm-1135pm	MTWTF--	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
M-F News 3 at Eleven															
NEWS 3 NIGHTSIDE															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/09/12 10/15/12 MTWTF-- 2 \$1,200.00 0.00															
E 29	KSNV	10/13/12	10/13/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
Sa-Su News 3 at Eleven															
NEWS 3 NIGHTSIDE															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/08/12 10/14/12 -----S 1 \$1,100.00 0.00															
E 30	KSNV	10/09/12	10/15/12	The Tonight Show	CM	1135p-1237a	MTWTF--	:30	5	\$750.00	1	0.00	NM	5	\$3,750.00
Tonight Show															
TONIGHT SHOW W/ JAY LENO															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/09/12 10/15/12 MTWTF-- 5 \$750.00 0.00															
E 31	KSNV	10/14/12	10/14/12	Sports Night in Las Vegas	CM	Sun 1135p-1200a	-----S	:30	1	\$400.00	1	0.00	NM	1	\$400.00
Sports Night in Las Vegas															
SPORTS NIGHT IN LAS VEGAS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/08/12 10/14/12 -----S 1 \$400.00 0.00															
E 32	KSNV	10/14/12	10/14/12	LAW & ORDER (LF)	CM	Sat 1-2am / Sun 1:-----S	:30	1	\$175.00	1	0.00	NM	1	\$175.00	
Law & Order (LF)															
L&O															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/08/12 10/14/12 -----S 1 \$175.00 0.00															

Totals 105 \$78,550.00